

Addendum Undergraduate catalog – 2023-2024

Biochemistry Major (66-67 semester hours): BCH 316, 316L, 416, 425; BIO 123, 123L, 224; CHM 111, 112, 201, 202, 210, 307, 445 (Senior Capstone Experience), 466; PHY 101, 102; MTH 222; CPS 201. Additionally, 6-7 additional credit hours (300 and 400 level) in CHM or BIO 325, 364 (363 is a prerequisite for 364). No more than 4 elective credit hours may come from the BIO prefix towards the 6-7 required hours. Note: CHM 103, 104, 105, 108 and 205 may not be used toward major hours.

Chemistry Major (62 semester hours): CHM 111, 112, 201, 202, 210, 307, 311 or 407, 445 (Senior Capstone Experience), 446; BCH 316 and BCH 316L; BIO 123, 123L; CPS 201; PHY 101, 102; MTH 119, 222. Additionally, 6 CHM or BCH credit hours at the 300 or 400 level. CHM 103, 104, 105, 108 and 205 may not be used toward major hours.

BUSINESS ADMINISTRATION (BUS) Professor Anderson (Dean), Associate Professors Berg, Kahle-Piasecki, Woods, Assistant Professor Khetani. The Business Administration (BUS) major helps prepare students to positively act upon the intersection of dynamic global business environments and local communities through experience-based learning. BUS faculty apply business theories, tools, and skills integrating liberal arts with professional preparation to enable students' development into effective, innovative, and socially responsible leaders who make a purposeful and distinctive difference in their communities. The BUS major is a solid preparation for leadership roles in organizations of all sizes (from large multinational corporations to small and medium-sized local companies) and types (public, private, for-profit, not-for-profit), whether as a general manager or functional specialist (e.g., finance, marketing and sales, production).

Students who major in Business Administration may not also major in Finance, Management, Human Resource Management, Marketing, or Supply Chain Management.

FINANCE (FIN) Professor Anderson (Dean). The Finance major will provide opportunity for specialized finance knowledge within the general business core of the School of Business. Students will focus on wealth-creation and wealth management through the three main areas of finance: corporate management, security analysis/ portfolio management, and financial intermediation. Students will be prepared for financial careers in banking, management, financial planning, and investing. Major (57 hours): ACC 201, 202; BUS 101, 201, 270, 318, 490; (capstone) CPS 316; ECO 102; FIN 200, 330, 350, 355, 420, 430; MGT 200; MKT 200; MTH 119; and PHI 216 or 218.

Students who major in Finance may not also major in Marketing, Management, Human Resource Management, Supply Chain Management, or Business Administration.

HUMAN RESOURCE MANAGEMENT (HRM) Associate Professor Piasecki-Kahle. The major in Human Resource Management is designed to provide students with the foundational

knowledge to prepare for a career in human resources and to establish proficiency in content areas that are recommended by the Society of Human Resource Management (SHRM). These areas include and overview of behavioral competencies, such as business acumen and relationship management, human resource development, workforce planning, compensation and benefits, labor relations and employment law, performance management, training and development, risk management, HR technology, and strategic business management.

Students who major in Human Resource Management may not also major in Finance, Management, Marketing, Supply Chain Management, or Business Administration.

MANAGEMENT (MGT) Associate Professor Berg. A major in Management prepares students to make strategic decisions, manage people, positively impact organizational culture, and bring innovation to the market. The Management major equips students with the management and leadership skills to improve organizational effectiveness and efficiency and provides a broad overview of the functional areas of management. Before exploring topics such as Human Resources management, leadership, project management and strategy, students take comprehensive foundation courses in management, marketing, economics, mathematics, accounting, finance, and ethics. Graduates are prepared to enter the workforce in a variety of areas and industries as they pursue their goals in business.

Students who major in management may not also major in finance, marketing, human resource management, supply chain management, or business administration.

MARKETING (MKT) Associate Professor Khetani. A major in Marketing prepares students to make strategic and tactical decisions, pertaining to marketing products, services, organizations, and themselves. The marketing electives are designed to cover traditional as well as modern aspects of marketing. Students are also required to take courses from the communications and media department to get a well-rounded understanding of both the business as well as the creative aspects of marketing. Before exploring topics such as digital marketing, professional selling, consumer behavior, and integrated marketing communication, students take comprehensive foundation courses in management, marketing, economics, mathematics, accounting, finance, graphic design, and ethics. Major (56 semester hours): ACC 190; BUS 101, 201, 270, 318, 490 (capstone); ECO 102; FIN 200; MED 102; MGT 200; MKT 200, 325, 345, 350, 410; MTH 119; PHI 216 or 218; and 6 semester hours from COM 245, 251, MED 202, 302, 321, 351.

Students who major in Marketing may not also major in Finance, Management, Human Resource Management, Supply Chain Management, or Business Administration.

SUPPLY CHAIN MANAGEMENT (SCM) Professor Anderson (Dean). This major is designed to provide students with a comprehensive skill set in Supply Chain Management while also leaving ample room in their schedules for foundational courses in business imperative for their long-term success. The ultimate goal of this major is to help students learn the skills necessary to secure an entry-level position in SCM, while also providing them with the educational background necessary for them to grow in their careers in the years to come. This major is therefore built on top of existing business curricula, where students will acquire a well-rounded knowledge base of business and business concepts.

Students who major in Supply Chain Management may not also major in Finance, Management, Human Resource Management, Marketing, or Business Administration.