Ballreich's Siggy Sauce - Chip Bag Design Contest

Timeline:

The design contest will be open for submissions from January 30th to February 5th.

Design Requirements:

- Must use the 6 inches by 9 inches template provided
- Must include the name of the chips, "Siggy Sauce", with "Flavored potato chips" underneath the name in a smaller font.

Additional Add-ons:

These are not required but can be used to guide you in your design

- Heidelberg Primary Colors;
    - Red – Hex#: C22032
    - Orange – Hex#: E45424
    - Pantone Black – Hex#: 141414
- Any of the university graphics and logos attached; Siggy the Student Prince, Heidelberg, and Berg Bistro 1850.

 You may also refer to the university visual brand guide. (See attached file)

Please note that the Berg Bistro 1850 logo will be featured on the back of the chip bag, along with information on where the restaurant is located.

Submissions:

Entries are to be emailed to aovery@parkhurstdining.com as a png or jpeg file. Winner will be announced shortly after submissions close and will receive a prize gift basket.

Below are examples of chip bag designs;