GSB 561. MANAGERIAL INFORMATION SYSTEMS (pg. 56)
(3 sem. hrs.) Familiarizes the student with the principles and applications of modern computer-based information and decision support systems. Provides the student with the skills to apply the techniques of quantitative analysis and operations research in a wide variety of business situations, through analysis of case studies, which utilize a series of quantitative techniques. (Prerequisites: MTH 119 or GSB 510, ECO 251 or GSB 507, ACC 201 or GSB 505; or GSB 501 and 502)