

## General Education Curriculum

### Reading Ability (pg. 35)

Environmental Science 315 – Climate

## Programs of Study

### Majors in the Bachelor of Arts (pg. 46)

Education – Primary Education; Middle Childhood Language Arts/Social Science

### Information Systems: Business Core (pg. 63)

ACC 201; COM 100; ECO 251, 252; MTH 119, 219; WRI 101; MGT 200 or 360.

## Theatre (pg. 71)

**Musical Theatre Concentration** (35-37 semester hours): THR 208, 216, 217, 308, 316, 317, 320, 345 (enroll two times under different titles); MUS 104, 121, 123, 167, 185; Ensemble in Music (2 experiences from MUS 100a or b, MUS 150 a, b, or c); Applied major lesson (3 hours from MUS 125, 126, 225).

**Acting Concentration** (30 semester hours): THR 208, 216, 217, 306, 308, 316 or 317, 345 (enroll four times under different titles); MUS 105, 167.

**Production Concentration** (28 semester hours): THR 270, 306, 345 (enroll four times under different titles), THR 445. Production Pick-list: 9 hours from the following: THR 208, 216, 217, 308, 345, 370 (1-3 credits)

**Minor in Theatre** (21 semester hours): Two of THR 100a, 100b, 219, 220; THR 105 or 106; 108; 150; 216 or 217; and remaining semester hours selected from THR 208, 250, 306, 308, 316, 317 (prerequisite THR 216 and 217), 320, 321, 322, 345, 370; MUS 167. A minimum of 6 hours must be at the 300/400 level. The minor is not available to Theatre Majors.

## Video Game Production (COM, MED) (pg. 73)

**Major in Video Game Production** (43 semester hours): COM 209, 210 (Sophomore Seminar), 411 (Senior Capstone Experience); CPS 150, 201; MED 126, 326, 335, 336, 337, 338; MTH 119. Including an additional six semester hours from the following list: ART 102, 103, 112, 118; BAE 318; MKT 200; CPS courses above CPS 201; MED 156, 161, 162, 163, 164; MUS 121, 161, 240.

## Course Descriptions

### BCH - Biochemistry (pg. 89)

**316. Biochemistry** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. Study of principal types of biochemical compounds, nature of reactions taking place in plant and animal tissue and functions of enzymes, carbohydrates, lipids and nucleotides in the metabolic control of these processes. Prerequisites: C- or better in CHM 202 and CHM 210; C- or better in BIO 123, 123L. Corequisite: BCH 316L. (Fall)

**316L. Laboratory Studies in Biochemistry (W)** 2 credit hours. Recitation: 0. Laboratory: 2. Alternative Mode: 0. This course will reinforce concepts learned in CHM 316 by providing hands-on experience in biochemical techniques used in the laboratory setting. This course has additional lab fees. Prerequisite: C- or better in CHM 202 and CHM 210; C- or better in BIO 123, 123L. Corequisite: BCH 316. (Fall)

#### **CHM – Chemistry (pg. 94)**

**445 Advanced Laboratory Techniques I (W)** 3 credit hours. Recitation: 0. Laboratory: 3. Alternative Mode: 0.

An interdisciplinary laboratory experience intended to draw connections between the various chemistry subdisciplines: analytical, biochemistry, inorganic, organic, and physical. Students will investigate contemporary chemical issues using spectrophotometry, chromatography, electrochemistry, synthesis, purification, and characterization. The use of research literature, writing, and oral presentation skills are emphasized. Satisfies the capstone requirement for the biochemistry and chemistry majors.

Prerequisites: C- or better in BCH 316 and BCH 316L. (Spring)

#### **ENS – Environmental Science (pg. 109)**

**315. Climate (R)** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. This course investigates Earth's atmosphere, oceans, ice, and physical processes that make the planet habitable for life. Topics include both paleoclimate reconstruction techniques and computer modeling predictive strategies to define what the climate has been and what the most likely future will be. Prerequisites: C- or better in MTH 121, ENS 101, and CHM 111 and 112. (Spring, even-odd years)

#### **GSB – Graduate Studies in Business (pg. 116)**

**GSB 503. MBA Foundation Course III** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. This course is the third in a series of three courses designed to prepare students who did not complete a business undergraduate degree to begin graduate studies in business in the MBA program. This course includes three components. The first is an introduction to Management, providing a broad spectrum of management theory and introducing general concepts of strategic planning, decision making, organizing, managing human resources, communicating, motivating and leading, management control, and operations management. The second section is a managerial approach to the marketing function in a business or not-for-profit organization covering market strategy planning and the marketing mix of place, price, product, and promotion in relation to the customers and/or clients. The third section is an introduction to the American legal institutions and sources of law with emphasis on ethics, torts, criminal law, contracts and sales. This course cannot meet any graduate level course requirements except that of the Leveling requirement. The course is graded as pass or unsatisfactory. Students may not earn credit for BAE 318, MGT 200, MKT 200 and GSB 503.

#### **MKT – Marketing (pg. 126)**

**325. Consumer Behavior (W)(S)** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. This course is designed to present an overall view of the factors influencing consumer action, consumerism, and current theories of consumer behavior based on factors such as motives, attitudes, dissonance, psychological and social influences. Prerequisite: Declaration of any business concentration; and C- or better in MKT 200. (Spring)

**345. Personal Selling** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. Analysis of the theory and practice of personal selling. Topics include goal setting, prospecting, time/territory management, presentations, objections, closing the sale, and customer service. The pedagogy will also

include simulations of selling situations. Prerequisites: Declaration of any business concentration; and, C- or better in MKT 200. (Fall)

**410. Integrated Marketing Communications** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. Examines key principles, strategies and tactics of Integrated Marketing Communications (IMC). IMC manages a brand's promotional communications holistically. IMC is used by managers for planning, execution and evaluation. Multiple promotional methods and media are conceptualized and developed (advertising, sales promotion, direct marketing, public relations, social media) in a coordinated manner as part of a brand's overall promotion. IMC recognizes the synergies across the different promotional approaches and considers the perspective of all relevant stakeholders in such a way that brand value is maximized. Prerequisites: Declaration of any business concentration; and, C- or better in MKT 200 and either MKT 325 or 345. (Spring)

**435. Current Issues and Practices in Marketing** 3 credit hours. Recitation: 3. Laboratory: 0. Alternative Mode: 0. This course provides in-depth study of specific topics within the marketing discipline. Topics may include but are not limited to: Marketing Ethics, Pricing, Social Influence Strategies, and Service Marketing. Prerequisites: Declaration of any business concentration; and, C- or better in MKT 200, 325, and 345. (Spring)

#### **MUS – Music (pg. 128)**

**363. Music Education in Early Childhood and Elementary School** 3 credit hours. A survey of music teaching skills, knowledge, and methods applicable to age 3 through middle school and junior high school. Special attention given to contemporary developments in music education and developmental stages of children. Coursework includes a survey of age-appropriate media and resources for teaching music. Incorporates appropriate Ohio Curriculum models and National Standards for Music Education. Field experience, including observations and live teaching demonstrations, are required. Prerequisites: MUS 222 and MUS 224. Corequisite: MUS 216. (Fall)

#### **THR – Theatre (pg. 153)**

**216. Ballet Dance Technique** (P) 2 credit hours. Recitation: 2. Laboratory: 0. Alternative Mode: 0. Introductory analysis and practice of ballet technique. Students develop an understanding of fundamental ballet technique and terminology, body awareness, elasticity and rhythmic sense. (Fall)

**217. Jazz and Popular Dance Techniques** (P) 2 credit hours. Recitation: 2. Laboratory: 0. Alternative Mode: 0.

Introductory analysis and practice of dance technique for theatre performance. Students develop an understanding of fundamental movement principles, technique, and terminology for jazz and popular dance styles. Classes will consist of a warm-up, exercises specific to each dance style, and dance routines crafted to develop an understand each stylistic genre and its use within theatre repertoire. (Spring)

~~**218. Dance Studio** 1 credit hour. Recitation: 1. Laboratory: 0. Alternative Mode: 0.~~

~~This course will explore choreographers from the past and present and how their styles helped shape the productions on which they collaborated and, in some cases, the genre as a whole. Students will develop a broader movement vocabulary and connection to their body through a study of the depth of theatrical movement. The semester's work will include creating, in detail, two selections of choreography from differing stage productions, while becoming familiar with specific choreographic styles. This course is repeatable up to four times under different titles. Prerequisite: THR 216 and 217, or permission of instructor. (Fall, Spring)~~