



MAJOR: Business¹

Program Learning Outcomes (PLOs):

1. Students will demonstrate their ability to apply a core body of discipline specific knowledge to business situations.
2. Students will be able to analyze and interpret information to solve business problems.
3. Students will demonstrate the ability to apply ethical and socially responsible, legal, and global perspectives to business situations and issues.

First Year Courses

Fall Semester	Spring Semester
BUS 101 ECO 102	MTH 119 PHI 216 or 218

Second Year Courses

Fall Semester	Spring Semester
ACC 190 BUS 201	MGT 200 (PLO 1, 2, 3) MKT 200 (PLO 1, 2, 3)

Third Year Courses

Fall Semester	Spring Semester
BUS 270 FIN 301 (PLO 1, 2, 3)	BUS 328 (PLO 1, 2, 3) Major Elective 1

Fourth Year Courses

Fall Semester	Spring Semester
BUS 318 (PLO 1, 2, 3) Major Elective 2	BUS 490 (PLO 1, 2, 3) Major Elective 3

¹ This 4 year plan/curriculum map is for informational purposes and reflects the 2020-2021 Undergraduate Catalog. All Heidelberg students are strongly encouraged to work with their academic advisors to develop an individualized 4 year plan.