



INTEGRATED MEDIA MAJOR¹

Program Learning Outcomes (PLOs):

1. Critically analyze the communication process as it applies to media.
2. Demonstrate an understanding of the cultural, artistic, and commercial dimensions of media.
3. Effectively and ethically adapt media content and delivery to the audience, communication context, and available technology.
4. Apply theoretical knowledge of media to active engagement in local, national, and/or global communities.

First Year Courses

Fall Semester	Spring Semester
COM 101 (PLO 1) MED 156 (PLO 1, 2) MED 171 (PLO 1, 3, 4)	COM 210 (PLO 1, 2) COM 209 (PLO 1, 3, 4)

Second Year Courses

Fall Semester	Spring Semester
MED 205 (PLO 1, 2, 3, 4)	COM 245 (PLO 1) MED 307 (PLO 1, 2, 3) MED 312 (PLO 1, 3, 4) or MED 313 (PLO 1, 2, 3) or MED 314 (PLO 1, 2, 3)

Third Year Courses

Fall Semester	Spring Semester
MED 322 (PLO 1, 3, 4) or MED 323 (PLO 1, 3, 4) or MED 325 (PLO 1, 3, 4)	MED 375 (PLO 1, 4) COM 350 (PLO 1)

¹ This 4 year plan/curriculum map is for informational purposes and reflects the 2020-2021 Undergraduate Catalog. All Heidelberg students are strongly encouraged to work with their academic advisors to develop an individualized 4 year plan.



Fourth Year Courses

Fall Semester	Spring Semester
COM 411 (PLO 1,2, 3, 4) COM 369A (PLO 1,2, 3, 4) or COM 370 (PLO 1,2, 3, 4) or MED 369A (PLO 1,2, 3, 4) or MED 369B (PLO 1,2, 3, 4) or MED 370 (PLO 1,2, 3, 4)	