# **COMMUNICATION MAJOR**

This major is 40+ hours 2018-2019 Catalog Year Revised: 07-31-2018

# **CAREERS & POST-GRADUATE WORK**

Recent Heidelberg graduates with this degree are doing ...

• Director of Special Olympics • Human Resources Specialist

- Legislative Aide, Ohio House of Representatives
  - Sports Information Coordinator

#### MAJOR ACADEMIC PLAN (MAP): A SAMPLE 4-YEAR PLAN

This MAP is a guide for students preparing for course selections. This is a suggested schedule. Actual course selections should be made with the advice of your advising specialist or faculty advisor. For course descriptions, pre-requisites, and rotations (e.g., fall or spring only classes, classes taught in alternate years), consult the Heidelberg University Undergraduate Catalog.

# FIRST-YEAR FALL

| Course  | rerequisites   | Hrs    | Notes  |
|---|----------------|--------|--|
| HEI 101: Advise, Inspire, Mentoring Program                       |                | 1      | Required of all first-year students  |
| COM 100: Public Speaking & Engagement                             |                | 3      |  |
| COM 101: Explorations in Communication                            |                | 1      |  |
| MED 156: Media and Culture<br>OR<br>MED 171: Digital Storytelling |                | 3<br>2 | Choose either MED 156 or MED 171 fall semester and take the other course fall second year. |
| General Education/Honors Support Courses                          |                | 7-8    |  |
|   | Total Credits: | 15     |  |

#### FIRST-YEAR SPRING

| Course                                      | Prerequisites | Hrs | Notes                               |
|---|---------------|-----|-------------------------------------|
| HEI 102: Advise, Inspire, Mentoring Program | HEI 101       | 0   | Required of all first-year students |
| WRI 101: College Writing II                 |               | 3   |                                     |

| Course                                   | Prerequisites  | Hrs | Notes   |
|--|----------------|-----|---|
| General Education/Honors Support Courses |                | 6   | Mathematics Placement Assessment score determines placement in MTH courses and eligibility for non-MTH Quantitative Literacy (Q) courses. |
|  | Total Credits: | 15  |   |

#### SECOND-YEAR FALL

| Course   | Prerequisites                | Hrs    | Notes   |
|--|------------------------------|--------|---|
| COM 210: Sophomore Seminar   | Open to Communication Majors | 3      |   |
| MED 156: Media and Culture<br><b>OR</b><br>MED 171: Digital Storytelling |                              | 3<br>2 | Choose either MED 156 or MED 171 whichever course not taken first year fall semester. |
| General Education/Honors Support Courses                                 |                              | 8-9    |   |
|  | Total Credits:               | 15     |   |

#### SECOND-YEAR SPRING

| Course                                   | Prerequisites  | Hrs | Notes  |
|--|----------------|-----|--|
| COM 245: Interpersonal Communication     |                | 3   |  |
| Practicum                                |                | 1-3 | See options on final page<br>May be repeated for a combined total of no more than 6 semester hours |
| COM 209: Visual Communication            |                | 3   | Students should complete COM 100, 101, 245, and MED 156 by the end of their fourth semester.       |
| General Education/Honors Support Courses |                | 9   |  |
|  | Total Credits: | 15  |  |

# THIRD-YEAR FALL

| Course                                   | Prerequisites | Hrs | Notes   |
|--|---------------|-----|---|
| Media Criticism                          |               | 3   | Choose from pick list on last page                |
| Advanced Interpersonal                   |               | 3   | Choose from pick list on last page                |
| General Education/Honors Support Courses |               | 9   | Consider a study abroad or internship experience. |
| Total Credits:                           |               | 15  |   |

#### THIRD-YEAR SPRING

| Course                                    | Prerequisites   | Hrs Notes |
|---|-----------------|-----------|
| COM 204: Group Communication & Leadership |                 | 3         |
| COM 350: Persuasion                       | Junior Standing | 3         |
| MED 375: Media Law and Ethics             |                 | 3         |
| General Education/Honors Support Courses  |                 | 6         |
|   | Total Credits:  | 15        |

# FOURTH-YEAR FALL

| Course                                   | Prerequisites                                 | Hrs | Notes                              |
|--|---|-----|------------------------------------|
| Advanced Interpersonal                   |   | 3   | Choose from pick list on last page |
| COM 411: Senior Seminar                  | Senior standing. Declared COM or<br>MED major | 3   |                                    |
| General Education/Honors Support Courses |   | 9   |                                    |
| Total Credits:                           |   | 15  |                                    |

#### FOURTH-YEAR SPRING

| Course                                   | Prerequisites | Hrs | Notes |
|--|---------------|-----|-------|
| COM 311: Organizational Communication    | COM 204       | 3   |       |
| General Education/Honors Support Courses |               | 12  |       |
| Total Credits:                           |               | 15  |       |

| MAJOR COURSE PICK LIST:  |   |  |  |  |  |
|--|---|--|--|--|--|
| MEDIA CRITICISM<br>CHOOSE 1 FROM:  | Advanced Interpersonal<br>Choose 2 from:  | <b>PRACTICUM OR INTERNSHIP</b><br><b>1-3 SEMESTER HOURS FROM ONE OF MORE OF:</b>   |  |  |  |
| <ul> <li>MED 322: Film Criticism</li> <li>MED 323: Television Criticism</li> <li>MED 325: Popular Culture Criticism</li> </ul> | <ul> <li>COM 312: Family Communication</li> <li>COM 314: Intercultural Communication</li> <li>COM 317: Health Communication</li> <li>WGS 300: Topics in Women's and Gender Studies</li> </ul> | <ul> <li>COM 369A: Speech Team</li> <li>COM 369B: Self-Designed Communication</li> <li>COM 370: Internship</li> <li>MED 369A: Newspaper</li> <li>MED 369B: Radio/TV</li> <li>MED 369C: Self-Designed</li> <li>MED 370: Internship</li> </ul> |  |  |  |