



SPORT MANAGEMENT - COMMUNICATION MAJOR¹

Program Learning Outcomes (PLOs):

1. Students will demonstrate knowledge and disciplinary concepts related to the field of sport management.
2. Students will apply knowledge of effective verbal, nonverbal, and media communication techniques necessary for presentation in the sports industry.
3. Students will demonstrate reflection and critical thinking in order to refine professional practice.
4. Students will demonstrate evidence-based knowledge and skills for planning and implementing programs in the sports industry.
5. Students will demonstrate professional behaviors, including commitment to excellence, valuing diversity and collaboration, service to others, and techniques for lifelong learning.

First Year Courses

Fall Semester	Spring Semester
MED 156 BAE 101	COM 245

Second Year Courses

Fall Semester	Spring Semester
ESS 211 (PLO 1, 4, 5) ACC 201 (PLO 1, 3) ECO 251 (PLO 1, 3) MED 205	ESS 230 (PLO 1, 4, 5) MAJOR ELECTIVES (PLO 1, 2, 3)

¹ This 4 year plan/curriculum map is for informational purposes and reflects the 2020-2021 Undergraduate Catalog. All Heidelberg students are strongly encouraged to work with their academic advisors to develop an individualized 4 year plan.



The Owen Center for
Teaching & Learning

Third Year Courses

Fall Semester	Spring Semester
ESS 203 (PLO 1) or ESS 204 (PLO 1) or ESS 205 (PLO 1) or ESS 206 (PLO 1) or ESS 207 (PLO 1) or ESS 208 (PLO 1) or ESS 209 (PLO 1) or ESS 339	ESS 302 (PLO 1, 2, 3, 4, 5) ESS 303 (PLO 1, 2, 3, 4, 5) ESS 315 (PLO 1, 3, 5) ESS 316 (PLO 1, 3, 5)
MAJOR ELECTIVES (PLO 1, 2, 3, 4, 5)	

Fourth Year Courses

Fall Semester	Spring Semester
MAJOR ELECTIVES (PLO 1, 2, 3, 4, 5)	ESS 490 (PLO 1, 2, 3, 5) MAJOR ELECTIVES (PLO 1, 2, 3, 4, 5)