



MAJOR: Sport Management¹

Program Learning Outcomes (PLOs):

1. Students will demonstrate knowledge and disciplinary concepts related to the field of sports management.
2. Students will apply knowledge of effective verbal, nonverbal, and media communication techniques necessary for presentation in the sports industry.
3. Students will demonstrate reflection and critical thinking in order to refine professional practice.
4. Students will demonstrate evidence-based knowledge and skills for planning and implementing programs in the sports industry.
5. Students will demonstrate professional behaviors, including commitment to excellence, valuing diversity and collaboration, service to others, and techniques for lifelong learning.

First Year Courses

Fall Semester	Spring Semester
ESS 211 (PLO 1, 4, 5) MED 205	BUS 101 MTH 119

Second Year Courses

Fall Semester	Spring Semester
ACC 190 (PLO 1, 3) ECO 102 (PLO 1, 3) ESS 230 (PLO 1, 4, 5) MGT 200 (PLO 1, 3, 4)	COM 245 MED 304 or 312

Third Year Courses

Fall Semester	Spring Semester
BUS 318 MKT 200 (PLO 1, 2, 3, 4, 5)	ESS 310 ESS 315 (PLO 1, 3, 5) ESS 316 (PLO 1, 3, 5)

¹ This 4 year plan/curriculum map is for informational purposes and reflects the 2020-2021 Undergraduate Catalog. All Heidelberg students are strongly encouraged to work with their academic advisors to develop an individualized 4 year plan.



The Owen Center for
Teaching & Learning

Fourth Year Courses

Fall Semester	Spring Semester
ESS 303 (PLO 1, 2, 3, 4, 5) ESS 490 (PLO 1, 2, 3, 5) FIN 301 (PLO 1, 3, 5)	