SPORT MANAGEMENT

BUSINESS

This major is 48 credits • 2018-2019 Catalog Year Revised: 07-20-2018

CAREERS & POST-GRADUATE WORK

Recent Heidelberg graduates with this degree are doing ...

- MBA Heidelberg Loan Officer
- Marketing Manager Ticket Sales Consultant

MAJOR ACADEMIC PLAN (MAP): A SAMPLE 4-YEAR PLAN

This MAP is a guide for students preparing for course selections. This is a suggested schedule. Actual course selections should be made with the advice of your advising specialist or faculty advisor. For course descriptions, pre-requisites, and rotations (e.g., fall or spring only classes, classes taught in alternate years), consult the Heidelberg University Undergraduate Catalog.

FIRST-YEAR FALL

Course	Prerequisites	Hrs	Notes
HEI 101: Advise, Inspire, Mentoring Program		1	Required of all first-year students.
WRI 101: College Writing II		3	
MTH 119: Statistics I	Placement or C- or better in MTH 090	3	Mathematics Placement Assessment score determines placement in MTH courses and eligibility for non-MTH Quantitative Literacy (Q) courses.
ESS 230: Intro to Sport Management		2	
General Education/Honors Support Courses		6	
Total Credits: 15			

FIRST-YEAR SPRING

Course	Prerequisites	Hrs	Notes
HEI 102: Advise, Inspire, Mentoring Program	HEI 101	0	Required of all first-year students.
MTH 219: Statistics II	C- or better in MTH 119	3	
COM 100: Public Speaking & Engagement		3	
General Education/Honors Support Courses		9	
Total Credits: 15			

SECOND-YEAR FALL

Course	Prerequisites	Hrs	Notes
ACC 201: Financial Accounting	Sophomore Standing	3	
ECO 251: Principles of Microeconomics	Sophomore Standing	3	
ESS 211: History of Sports & Fitness		2	

Course	Prerequisites	Hrs	Notes
ESS 203: Coaching Techniques		2	
OR			
ESS 204-209: Teaching of a Sport		1	Must take 2 hours from ESS 204:209
General Education/Honors Support Courses		5	Consider completing the Foreign Language Requirement : Students not in the Honors Program must complete a foreign language to the 102-level or equivalent. Placement is based on the Foreign Language Assessment and some students may need to begin at the 101-level.
	Total Credits:	15	

SECOND-YEAR SPRING

Course	Prerequisites	Hrs	Notes
ACC 202: Managerial Accounting	Sophomore Standing and C- or better in ACC 201	3	
ECO 252: Principles of Macroeconomics	Sophomore Standing	3	
General Education/Honors Support Courses		9	
Total Credits: 15		15	

THIRD-YEAR FALL

Course	Prerequisites	Hrs	Notes
FIN 301: Corporate Finance	Junior Standing, C- or better in ACC 201, ECO 251, ECO 252, MTH 119, MTH 219 or MTH 312 or BAE 368, WRI 101, COM 100	3	Make sure all pre-requisites for upper-level Business courses are met.
MGT 300: Principles of Management	C- or better in ACC 201, ECO 251, ECO 252, MTH 119, MTH 219 or MTH 312 or BAE 368, WRI 101, COM 100	3	
MKT 302: Marketing	C- or better in ECO 231, WRI 101, COM 100	3	
General Education/Honors Support Courses		6	
Total Credits: 1		15	

THIRD-YEAR SPRING

Course	Prerequisites	Hrs	Notes
ESS 302: Administration & Organization of Physical Education	Junior or Senior Standing, COM 100, WRI 101	2	
ESS 303: Facility & Event Management	Junior Standing, ESS 211	2	
ESS 315: Legal Aspects of Sports	Junior Standing, ESS 211	2	
ESS 316: Sport & Society	Junior Standing, ESS 211	2	
MGT 320: Organizational Behavior	C- or better in MGT 300	3	
General Education/Honors Support Courses		4	
Total Credits:		15	

FOURTH-YEAR FALL

Course	Prerequisites	Hrs	Notes
General Education/Honors Support Courses		15	
Total Credits:		15	

FOURTH-YEAR SPRING

Course	Prerequisites	Hrs	Notes
ESS 490: Capstone	Senior HHP or SPO majors; COM 100, WRI 101	1	
General Education/Honors Support Courses		14	
Total Credits: 15		15	